



Dear Sponsor:

Moms on the Run is a non-profit organization formed in 2000 to raise money to assist local women with breast cancer. All funds raised from this event stay in Northern Nevada and are distributed to women in need of financial assistance during treatment.

On behalf of the Moms on the Run Board of Directors, we would like to invite you to be a sponsor for this year's twelfth annual run, which will be held on Mother's Day, Sunday, May 13, 2012, at Reno High's Foster Field. Last year, we had over 4,000 participants and expect an even larger turnout this year with extensive media coverage and even more exposure.

Your donation stays in Northern Nevada and 95 percent of the money raised goes to women in need.
Enclosed is a list of the different sponsorships available.

Thank you for your consideration. Please don't hesitate to call with any questions or concerns.

Best Regards,

Barbara Pinocchio & Board of Directors
775.826.8117
www.momsontherun.info

Tax I.D. #88-0485486