



Pinocchio's Moms on the Run

24 Years Strong!

In many ways, saying Thank You does not feel like enough. Through our great sponsors, Pinocchio's Moms on the Run has helped thousands of women battling breast and gynecological cancer right here in our Northern Nevada community. To date, we have raised and returned over \$7,000,000.00 in the local area. Keeping in the true spirit of philanthropy, over 90% of all money raised goes right to the people we help.

The emotional battle fought during treatment is as important as the physical one. Pinocchio's Moms on the Run helps our local women by providing funds for everyday living expenses like mortgage, rent, transportation, food, and much more. With these expenses covered our recipients can focus on getting well.

Today we invite you to continue your sponsorship or become a new sponsor of our wonderful organization for our 2024 run/walk that is being held on Sunday, May 12th, 2024. You will be hard-pressed to find another nonprofit like ours in this great state. We are committed to being great stewards of your funds as we have done for the last 24 years! In the words of JP, "It feels good to give."

Please See Sponsorship information included with this letter.

Thank you for your support!

Sincerely,

JP & Barbara Pinocchio
Founders Pinocchio's Moms on the Run

com·mu·ni·ty

/kə'myōnədə/

1.a group of people living in the same place or having a particular characteristic in common.





Pinocchio's Moms on the Run
 24th Annual 5K Event
May 12th, 2024
 Hug High School



SPONSORSHIPS AVAILABLE

PLATINUM SPONSOR (\$10,000 & above)

- Sponsor Marker on racecourse with business name
- 10' x 10' Booth space at event *(supplied by sponsor)*
- Flyer or swag item in participant bag *(supplied by you – 3,500 qty)*
- Logo or name on MOTR Sponsor banner
- Inclusion in Email blast acknowledging sponsors *(10,000+ recipients)*
- Public announcement on day of event *(5,000+ participants)*
- Facebook/Instagram Post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

GOLD SPONSOR (\$5,000-\$9,999)

- 10' x 10' Booth space at event *(supplied by sponsor)*
- Flyer or swag item in participant bag *(supplied by you – 3,500 qty)*
- Logo or business name on MOTR Sponsor banner
- Inclusion in Email blast acknowledging sponsors *(10,000+ recipients)*
- Public announcement on day of event *(5,000+ participants)*
- Facebook/Instagram post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

SILVER SPONSOR (\$2,500-\$4,999)

- Inclusion in Email blast acknowledging sponsors *(10,000+ recipients)*
- Public announcement on day of event *(5,000+ participants)*
- Facebook/Instagram Post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

BRONZE SPONSOR (\$1,000-\$2,499)

- Facebook/Instagram post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

DIAMOND SPONSOR (\$500-\$999)

- Acknowledgement on Sponsor's page on Website

We have three major annual fundraisers benefiting Moms on the Run:



Motorcycle Poker Run



Bobo's Ski + Board

VISIT WWW.MOMSONTHERUN.INFO FOR DETAILS AND UPDATES

Please fill out this document and e-mail a copy to director@momsontherun.info
or mail to 5995 South Virginia Street
Reno, NV 89502

Sponsor Information:

Business/Company Name

(As you would like it to appear in promotional materials.)

Contact Person

Title

Phone Number

Address

Email

Sponsor Type:

- Platinum Sponsor** \$10,000+ **Gold Sponsor** \$5,000-\$9,999 **Silver Sponsor** \$2,500-\$4,999 **Bronze Sponsor** \$1,000-\$2,499 **Diamond Sponsor** \$500-\$999

Amount Enclosed: \$ _____

Please note: Sponsorship does not include race event registration.

Payment Options: Check Cash

We cannot sponsor this year, but please accept this donation in support of Pinocchio's Moms on the Run \$ _____

THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT!

Please email MOTR a digital copy of your logo to director@momsontherun.info if you would like it included in promotional materials/website where applicable. Please make a copy of this form for your records.

For more information please email director@momsontherun.info or call (775) 826-8117.

Pinocchio's Moms on the Run is a 501(c)(3). Our Tax I.D. is #88-0485486

Please make checks payable to:

Pinocchio's Moms on the Run

5995 South Virginia Street
Reno, NV 89502

As a sponsor for Pinocchio's Moms on the Run, you will have the satisfaction of knowing you are making a difference in northern Nevada women's lives battling breast or gynecological cancer.

com·mu·ni·ty

/kə'myoʊnədə/

noun

1.a group of people living in the same place or having a particular characteristic in common.

Pinocchio's
MOMS
ON THE RUN