



## Pinocchio's Moms on the Run

Celebrating 26 years of Love!

Dear Community Supporter,

Pinocchio's Moms on the Run is a grassroots Northern Nevada non-profit organization founded in 2000 by Barbara & JP Pinocchio. Throughout our 25 years as an organization, we have helped thousands of local women fighting breast & gynecological cancers. Putting over \$9 million back into our community. Moms on the Run tries to alleviate some of the financial burden put on these women during treatment by paying "everyday living expenses" such as, but not limited to rent, mortgage, utilities, gas, groceries, and more. Moms on the Run also supports women through chemo treatment totes & post-surgical garments—our way of letting the women know they are not in their fight alone. We have passion for supporting our community and are committed to being good stewards of all funds raised. We keep a very low operating cost and always put over 90% of funds raised directly back into the community, helping local women.

Moms on the Run would not be here today without the love and support of our wonderful community! We have many long-time loyal sponsors that we are eternally grateful for, and we are always striving for new additions to increase the assistance we can provide to the women of Northern Nevada. We are local people helping local people. If you are a returning sponsor, thank you does not seem like enough. From the bottom of our hearts, thank you for your trust in our organization and your support. If you are new to our organization, please consider becoming a sponsor. Know that your funds will go directly to helping moms, sisters, neighbors, aunts and friends of our peers. As our co-founder JP Pinocchio always says "it's not about what you get. It's about what you give."

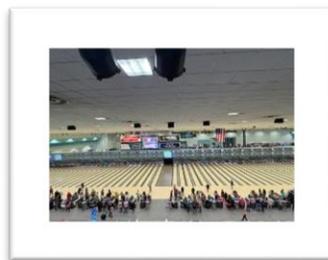
**Please see the Sponsorship information included with this letter.**

Thank you for your support.

Sincerely,

JP & Barbara Pinocchio  
Founders Pinocchio's Moms on the Run

*Locally Raised.  
Locally Loved.  
Locally Given.*



## WHERE YOUR DONATION GOES

- MORTGAGE & RENT PAYMENTS TO KEEP A ROOF OVER THE PATIENT'S HEAD
- UTILITY PAYMENTS
- FOOD ASSISTANCE
- CANCER FIT WELLNESS PROGRAM TO HELP STAY STRONG
- TRANSPORTATION TO APPOINTMENTS
- A WIG FOR HAIR LOSS DURING TREATMENT
- TREATMENT TOTE WITH ESSENTIALS TO PROVIDE SUPPORT DURING CHEMO
- LYMPHEDEMA SLEEVES
- POST SURGICAL CAMISOLES

DONATED FUNDS HELP OFFSET THE FINANCIAL BURDEN THAT COMES WITH A CANCER DIAGNOSIS AND REDUCES THE STRESS OF MEDICAL BILLS AND MISSED WAGES, ALLOWING THE RECIPIENTS TO FOCUS ON HEALING WHILE THEY BATTLE CANCER

Please fill out this document and e-mail a copy to [director@momsontherun.info](mailto:director@momsontherun.info) or mail to 5995 South Virginia Street, Reno, NV 89502

### Sponsor Information:

Business/Company Name

(As you would like it to appear in promotional materials.)

Contact Person

Title

Phone Number

Address

Email

### Sponsor Type:

**Platinum Sponsor**  
\$10,000+

**Gold Sponsor**  
\$5,000-\$9,999

**Silver Sponsor**  
\$2,500-\$4,999

**Bronze Sponsor**  
\$1,000-\$2,499

**Diamond Sponsor**  
\$500-\$999

Amount Enclosed: \$ \_\_\_\_\_

Please note: Sponsorship does not include registration for any events.

Payment Options:  Check  Cash

We cannot sponsor this year, but please accept this donation in support of Pinocchio's Moms on the Run \$ \_\_\_\_\_

## THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT!

Please email us a digital copy of your **logo** to [director@momsontherun.info](mailto:director@momsontherun.info) if you would like it included in promotional materials/website where applicable by May 1st, 2026. Please make a copy of this form for your records.

For more information, please email [director@momsontherun.info](mailto:director@momsontherun.info) or call (775) 826-8117.

*Pinocchio's Moms on the Run is a 501(c)(3). Our Tax I.D. is #88-0485486*

**Please make checks payable to:**

**Pinocchio's Moms on the Run**

5995 South Virginia Street  
Reno, NV 89502

*As a sponsor for Pinocchio's Moms on the Run, you will have the satisfaction of knowing you are making a difference in northern Nevada women's lives battling breast or gynecological cancer.*

## 2026 Sponsorship Levels

### PLATINUM SPONSOR (\$10,000 & above)

- Sponsor Marker on walking path with the business name
- 10' x 10' Booth space at the Sunday Stroll
- Flyer or swag item in participant bag (*supplied by you – 1,500 qty*)
- Logo or name on MOTR Sponsor banner
- Inclusion in Email blast acknowledging sponsors (*12,000+ recipients*)
- Public announcement at all 3 events
- Facebook/Instagram Post (*5,000+ followers*)
- Acknowledgement on Sponsor's page on Website
- Sponsors Plaque to display
- Option for presence at September and October events

### GOLD SPONSOR (\$5,000-\$9,999)

- 10' x 10' Booth space at event
- Flyer or swag item in participant bag (*supplied by you – 1,500 qty*)
- Logo or business name on MOTR Sponsor banner
- Inclusion in Email blast acknowledging sponsors (*12,000+ recipients*)
- Public announcement at all 3 events
- Facebook/Instagram post (*5,000+ followers*)
- Acknowledgement on Sponsor's page on Website
- Sponsors Plaque to display
- Option for presence at September and October events

### SILVER SPONSOR (\$2,500-\$4,999)

- Inclusion in Email blast acknowledging sponsors (*12,000+ recipients*)
- Public announcement at all 3 events
- Facebook/Instagram Post (*5,000+ followers*)
- Acknowledgement on Sponsor's page on Website

### BRONZE SPONSOR (\$1,000-\$2,499)

- Facebook/Instagram post (*5,000+ followers*)
- Acknowledgement on Sponsor's page on Website

### DIAMOND SPONSOR (\$500-\$999)

- Acknowledgement on Sponsor's page on Website

Moms on the Run has put on our annual Mother's Day event for 25 years in the spirit of evolving; we are changing things up a bit this year. Moms on the Run will host three events in 2026 to raise funds for our cause. All sponsors received by May 1<sup>st</sup> will be included in all 3 events where applicable.

**Pinocchio's Moms on the Run presents the following events for 2026:**



Sunday Stroll

Sunday, May 10<sup>th</sup>, 2026

4-mile walk

Our 26<sup>th</sup> annual Mother's Day Walk  
At Damonte Ranch High School



Ride for the Tatts

Sunday, September 20<sup>th</sup>, 2026

Motorcycle Poker Run

Our 15<sup>th</sup> Annual Ride

Starting at Sparks Pinocchio's



King Pin Bowling

Saturday October 24<sup>th</sup>, 2026

2<sup>nd</sup> Annual Bowling Tournament  
At the National Bowling Stadium