



Pinocchio's Moms on the Run 19th Annual Run/Walk

May 12, 2019 at Reno High School Foster Field

The 19th Annual Run/Walk for Pinocchio's Moms on the Run is coming this Mother's Day, May 12, 2019! We invite you to become a sponsor for our event, now with over 5,000 participants. Your sponsorship assists women battling breast or gynecological cancers in Northern Nevada. With your generosity, Pinocchio's Moms on the Run provides support for everyday living expenses such as rent, vehicle expenses, insurance, food, and more to help offset medical expenses while these women are going through treatment. Our goal is to alleviate financial stress while women focus on getting well.

Pinocchio's Moms on the Run is very proud of the fact that 98% of your donations and sponsorships from our events go directly to women and their families in Northern Nevada. We fully encourage you to shout it from the rooftops that you support Pinocchio's Moms on the Run! Aligning your business with Pinocchio's Moms on the Run will speak for itself. We promise to be great stewards of your hard-earned funds. Keeping it local and really making an impact on the lives of local families.

Locally raised. Locally given. Locally loved.



#RaisedHere #StaysHere

SPONSORSHIPS AVAILABLE

New this year! Platinum Sponsor (above \$5,000). Call (775) 826-8117 for a customized package.

GOLD SPONSOR (\$5,000)

- Company name on event shirts
- 10' x 10' Booth space at event (*supplied by sponsor*)
- Flyer in participant bag (*supplied by you – 3,500 qty*)
- Logo or name on MOTR Sponsor banner at start line
- Company name on electronic Pinocchio's freeway-facing sign
- Inclusion in Email blast acknowledging sponsors (4,000+ recipients)
- Public announcement on day of event (5,000+ participants)
- Banner on infield at event (*supplied by sponsor*)
- One Facebook post (3,200+ followers)
- Acknowledgement on Sponsors page on Website

SILVER SPONSOR (\$2,500-\$4,999)

- Inclusion in Email blast acknowledging sponsors (4,000+ recipients)
- Public announcement on day of event (5,000+ participants)
- One Facebook post (3,200+ followers)
- Acknowledgement on Sponsors page on Website

BRONZE SPONSOR (\$1,000-\$2,499)

- One Facebook post (3,200+ followers)
- Acknowledgement on Sponsors page on Website

DIAMOND SPONSOR (\$500-\$999)

- Acknowledgement on Sponsors page on Website

We have four major annual fundraisers benefiting Moms on the Run:



5k/10k Mother's Day Walk/Run



Motorcycle Poker Run



LoDo Loft Girls



Presented by Bobo's Ski + Board

VISIT WWW.MOMSONTHERUN.INFO FOR DETAILS