



Pinocchio's Moms on the Run
21st Annual 5K/10K Run/Walk Event
May 9, 2021*
Reno High School Foster Field



There are no words to adequately describe the challenges all of us faced in 2020. Pinocchio's Moms on the Run focused on doing what we have always done – providing financial assistance to our local women battling breast or gynecological cancer. We remained strong and steady in the face of adversity and continue to serve as a resource for our community. Our efforts intensified as our women's needs have increased. With the support and love from our generous sponsors and donors – no woman was turned away. We are so grateful we were able to continue to serve our women during this crisis.

Moms on the Run has begun planning our 21st Annual Run/Walk Event for Mother's Day, May 9, 2021. We are uncertain if our event will happen as planned but we are going ahead with hopeful hearts and planning for the best outcome. However, the safety of our community will always be at the forefront of our planning (*subject to Nevada State Regulations).

Now, more than ever, our local women with cancer need us. And we need you. If you are able, please consider becoming a 2021 Pinocchio's Moms on the Run Sponsor. We have outlined the available sponsorship options.

We hope this finds you and your loved ones safe and healthy. Know that even though we have all been stretched during this immensely challenging year, we have found our hearts consoled by the incredible community that surrounds Pinocchio's Moms on the Run as well as our warrior women battling for their lives.

Sincerely and thank you,

JP and Barbara Pinocchio
Founders
Pinocchio's Moms on the Run

PLEASE SEE SPONSORSHIP OPTIONS FOR 2021

Locally raised. Locally given. Locally loved. ❤️ #RaisedHere #StaysHere

We have four major annual fundraisers benefiting Moms on the Run:



VISIT WWW.MOMSONTHERUN.INFO FOR DETAILS AND UPDATES



Pinocchio's Moms on the Run
 21st Annual 5K/10K Run/Walk Event
May 9, 2021*



Reno High School Foster Field
SPONSORSHIPS AVAILABLE

**Pursuant to Nevada State Regulations*

All sponsors will receive acknowledgement during our Virtual Run/Walk to be held in October!

PLATINUM SPONSOR (\$10,000 & above)

- Priority placement and larger font size of your business name on event shirts*
- Your sponsor banner hung at starting line*
- 10' x 10' Booth space at event *(supplied by sponsor) **
- Flyer in participant bag *(supplied by you – 3,500 qty) **
- Logo or name on MOTR Sponsor banner at start line*
- Company name on electronic Pinocchio's Restaurant's freeway-facing sign
- Inclusion in Email blast acknowledging sponsors *(10,000+ recipients)*
- Public announcement on day of event *(5,000+ participants) **
- One Facebook post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

GOLD SPONSOR (\$5,000-\$9,999)

- Company name on event shirts*
- 10' x 10' Booth space at event *(supplied by sponsor) **
- Flyer in participant bag *(supplied by you – 3,500 qty)**
- Logo or business name on MOTR Sponsor banner at start line*
- Company name on electronic Pinocchio's Restaurant's freeway-facing sign
- Inclusion in Email blast acknowledging sponsors *(10,000+ recipients)*
- Public announcement on day of event *(5,000+ participants)**
- Infield Banner at event *(supplied by sponsor)**
- One Facebook post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

SILVER SPONSOR (\$2,500-\$4,999)

- Inclusion in Email blast acknowledging sponsors *(10,000+ recipients)*
- Public announcement on day of event *(5,000+ participants)**
- One Facebook post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

BRONZE SPONSOR (\$1,000-\$2,499)

- One Facebook post *(5,000+ followers)*
- Acknowledgement on Sponsor's page on Website

DIAMOND SPONSOR (\$500-\$999)

- Acknowledgement on Sponsor's page on Website

We have four major annual fundraisers benefiting Moms on the Run:



VISIT WWW.MOMSONTHERUN.INFO FOR DETAILS AND UPDATES



Pinocchio's Moms on the Run
21st Annual 5K/10K Run/Walk Event
May 9, 2021*



Reno High School Foster Field
 *Pursuant to Nevada State Regulations

YES, I want to be a Moms on the Run 2021 Sponsor: PLEASE SELECT ONE ►	<input type="checkbox"/> Regardless of whether the event happens <input type="checkbox"/> Only if the event happens
<i>Please trust us to promote and acknowledge your generous sponsorship however the event looks this year.</i>	

Sponsor Information:

Business/Company Name

(As you would like it to appear in promotional materials.)

Contact Person

Title

Phone Number

Address

Email

Sponsor Type: -> Please note: **Sponsorship does not include race event registration**

- Platinum Sponsor** \$10,000+
 Gold Sponsor \$5,000-\$9,999
 Silver Sponsor \$2,500-\$4,999
 Bronze Sponsor \$1,000-\$2,499
 Diamond Sponsor \$500-\$999

Payment Options: Check Cash Credit Card other

Credit card type | Exp. Date

Billing Zip Code | CVV

Credit card number

Or call (775) 826-8117 with credit card information

We cannot sponsor this year, but please accept this donation in support of Pinocchio's Moms on the Run \$ _____

THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT!

Please email MOTR a digital copy of your **logo** to director@momsontherun.info if you would like it included in promotional materials/website where applicable. Sponsor **banners** are to be dropped off by the sponsor to Pinocchio's Reno restaurant before the event and picked up by the sponsor after the event. Please make a copy of this form for your records.

For more information please email director@momsontherun.info or call (775) 826-8117.

Pinocchio's Moms on the Run is a 501(c)(3). Our Tax I.D. is #88-0485486

Please make checks payable to:

Pinocchio's Moms on the Run

5995 S. Virginia Street, Reno, NV 89502

As a sponsor for Pinocchio's Moms on the Run event, you will have the satisfaction of knowing you are making a difference in northern Nevada women's lives battling breast or gynecological cancer.

We have four major annual fundraisers benefiting Moms on the Run:



Motorcycle Poker Run



LoDo Girls -
See you in 2022



Presented by Bobo's Ski +
Board - See you in 2022

VISIT WWW.MOMSONTHERUN.INFO FOR DETAILS